



NEWS RELEASE

M CAFÉ OPENED TODAY TO WIDE ACCLAIM IN THE FASHIONABLE COLLECTION AT CHEVY CHASE

(Chevy Chase, Maryland) September 15, 2006 – M Café and Bar (www.mcafeandbar.com) opened today in the fashionable Collection at Chevy Chase, announced Joseph Giannino, General Manager and Director of Operations.

The M Café is located adjacent to Max Mara in The Collection at Chevy Chase, which also features Tiffany & Co., Jimmy Choo, Klinger, Louis Vuitton, Gucci, Bulgari, Dior, Barneys New York COOP, Cartier and Ralph Lauren. The Collection is located at 5471 Wisconsin Avenue, Chevy Chase, Maryland 20815 just north of Western Avenue.

M Café will be open for breakfast, lunch, dinner, weekend brunch, midday interludes and Aperitivo Time 7 days a week, celebrating and catering to Washington's fashion forward community.

The kitchen is under the supervision of renowned Chef Gabriele Paganelli, who hails from the Emilia-Romagna Region of Italy and has, for the last ten years, owned and operated Romagna Mia in Toronto, Canada. He will supervise the opening of Famoso Restaurant – also located in The Collection – later this month.

The service is under the direction of Maitre'd extraordinaire Ralph Fredericks, most recently of the Coeur de Lion at Washington's Henley Park Hotel.

"We are confident that M Café will be an exciting addition to the community, not only for patrons of the Collection, but also for those whose palates yearn for an out of the ordinary experience in a vibrant atmosphere," commented Giannino.

Reservations are accepted by telephoning 301-986-4818. Complimentary parking is provided and wireless Internet access will soon be provided to patrons.



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